When you are reading and the author shows you a difference between what you know and what is happening in the text, or a difference between two or more things in the text... you should stop and ask:

“What is the difference and why does it matter?”

The answer will help you see details that show you the main idea, compare and contrast, understand the author’s purpose, infer, make a generalization, or notice cause and effect.
When you are reading and you notice the author uses language that leaves no doubt, exaggeration, or pushes to the limit... you should stop and ask yourself:

“Why did the author say it like that?”

The answer will tell you something about the author’s point-of-view and purpose. Or, you might realize the author is exaggerating to make you think a certain way.
When you are reading and the author uses a word or phrase you don’t know... you should stop and ask yourself:

“Do I know this word from someplace else?”

“Does this seem like technical talk for experts of this topic?”

“Can I find clues in the sentence to help me understand the word?”

The answer will help you decide if you need to look the word up, or keep reading for more information.
When you are reading and you notice specific numbers, number words or amounts... you should stop and ask yourself:

“Why did the author use those numbers or amounts?

The answer might help you come to a conclusion, make a comparison, see the details, infer, find facts, or recognize evidence.
Notice & Note
Nonfiction

When you are reading and you notice the author quoted a Voice of Authority, a Personal Perspective, or cited Other’s Words... stop and ask yourself:

“Why did the author quote or cite this person?”

The answer will help you think about the author’s point-of-view, purpose, bias, or conclusions. Or these words will give a perspective, facts and opinions, or a generalization.